

Edexcel Business 'A' Level 2019-2021

Year 13

Term: Summer Term

Week	Big Question	Small question	Assessment opportunity and criteria. Teacher feedback point	Homework
1	What are business objective and strategy?	Corporate objectives (3.1.1) Corporate influences (3.4.1)	Lego corporate objectives C/S P.273	Read units 21 and 44
2 3		Theories of corporate strategy (3.1.2)	Business tactics: Ties.com, Zara, JCB and IKEA C/S P.278-9	Read unit 45
4		SWOT analysis (3.1.3) Impact of external influences (3.1.4)		Read units 46 and 47
5		Business growth (3.2.1)	Dixons Carphone C/S P.303	Read unit 48
6		Inorganic growth - Mergers and takeovers (3.2.2)	Summer assignment	Read unit 49 Summer assignment

Term: Autumn term to January mock examination

Week	Big Question	Small question	Assessment opportunity and criteria. Teacher feedback point	Homework
1 2	What are business objective and strategy?	Organic growth (3.2.2) Reasons for staying small (3.2.4)	The Car Finance Company C/S P.307	Read units 50 and 51
3	What influences are there on a business when making decisions?	Corporate influences (3.4.1)	Rolls Royce C/S P.346	Read unit 56
4 5		Shareholders vs Stakeholders (3.4.3)		Read unit 58
6		Business ethics (3.4)	Directors' Pay C/S P.365	Read unit 59
7 8		Corporate culture (3.4.2)	Mosiac C/S P.351	Read unit 57
9 10	What decision-making techniques do businesses use?	Critical path analysis (3.3.4)	Newport Holdings C/S P.340 OCR past papers: Sunnydale farm, Park and Tysu	Read unit 55
11 12		Decision tree analysis (3.3.3)	Opel Media C/S P.333-4 OCR past paper: Red Lion Inn	Read unit 54
13 14		Investment appraisal (3.3.2)	FLORIpори C/S P.327	Read unit 53
15 16		Quantitative sales forecasting (3.3.1)	Prosper-I C/S P.319	Read unit 52

Term: January mock examination - Easter

Week	Big Question	Small question	Assessment opportunity and criteria. Teacher feedback point	Homework
1	How can a business manage change?	Causes and effects of change (3.6.1) Key factors in change (3.6.2)		Read units 63 and 64
2		Scenario planning (3.6.3)		Read unit 65
3 4	How can a business assess its competitiveness?	Interpretation of financial statements (3.5.1)	Swanpool Marine Park C/S P.373	Read units 34, 35 and 60
5 6		Ratio analysis (3.5.2)	Edexcel past papers: Supergroup, Greggs and Morrisons JD Sports C/S P.378	Read unit 61
7 8		Human resources (3.5.3)	OCR past papers: Bevan - Bucking the trend and Flavoursome foods	Read units 17 and 62