

OCR Business GCSE 2019-2021

Year 10

Business 1: Business Activity, Marketing and People

Term: Summer

Week	Big Question	Small question	Assessment opportunity and criteria. Teacher feedback point	Homework
1	How are businesses organised?	The role of human resources (3.1) Different ways of working (3.2) <ul style="list-style-type: none">• What is the role of the human resources function?• What are the different types of employment contracts?• What is flexible working?	Different ways of working C/S	Read knowledge and application Powerpoint
2		Organisational structures (3.2) <ul style="list-style-type: none">• What are the key terms for organisational structures?• What are tall and flat structures?		Read knowledge and application Powerpoint
3		Communication (3.3) <ul style="list-style-type: none">• Why is business communication important?	Amazon C/S	Read knowledge and application Powerpoint

		<ul style="list-style-type: none"> • What communication methods are there? • How does digital communication influence business activity? 		
4 5	How are staff managed effectively?	<p>Recruitment and selection (3.4)</p> <ul style="list-style-type: none"> • Why is the recruitment and selection process important? • How does a business design a job advert? • How can a business advertise vacancies? • How can a person apply for a vacancy? • How can a business select a suitable candidate? 	Met Office C/S	Read knowledge and application Powerpoint
6 7		<p>Motivation and retention (3.5)</p> <ul style="list-style-type: none"> • Why is motivation important? • What are financial motivation methods? • What are non-financial motivation methods? • What is the link between motivating and retaining workers? 	United Utilities C/S	Read knowledge and application Powerpoint
8		<p>Training and development (3.6)</p> <ul style="list-style-type: none"> • What is the purpose of training 	Dream Days C/S	Read knowledge and application Powerpoint

		<p>and developing workers?</p> <ul style="list-style-type: none"> • What are the methods of on-the-job and off-the-job training? • What is staff development? 		
9 10		<p>Employment law (3.7)</p> <ul style="list-style-type: none"> • What is discrimination employment law? • What is the law regarding conditions of work? • What is an employment contract? 	'People' test	Read knowledge and application Powerpoint