

OCR Business GCSE 2019-2020

Year 11

Business 2: Operations, Finance and Influences on Business

Term: Autumn

Week	Big Question	Small question	Assessment opportunity and criteria. Teacher feedback point	Homework
1, 2, 3	How are products produced?	Environmental considerations (6.1) <ul style="list-style-type: none"> • What is the link between business ethics and the environment? • What is corporate social responsibility? • What is sustainable production? • Business and waste disposal? • Business and pollution and climate change? • What are the costs and benefits to business of protecting the environment? 	Pukka Teas C/S	Read knowledge and application Powerpoint
4 5		Production processes (4.1) <ul style="list-style-type: none"> • What are production methods? • Production and the 		Read knowledge and application Powerpoint

		<p>interdependence of business</p> <ul style="list-style-type: none"> • The influence of technology on production 		
6		<p>Business location (4.5)</p> <ul style="list-style-type: none"> • Costs and the location decision • Proximity of the market and the location decision • Proximity of raw materials and the location decision • Proximity of labour and the location decision 	OCR Learner Resource 6	Read knowledge and application Powerpoint
7		<p>Globalisation (6.3)</p> <ul style="list-style-type: none"> • What is globalisation? • What are multinational firms? • How do businesses compete globally? 		Read knowledge and application Powerpoint
8	How are products produced effectively?	<p>Quality of goods and services (4.2)</p> <ul style="list-style-type: none"> • Why is quality important? • What are quality management methods? 	Sainsbury's C/S	Read knowledge and application Powerpoint
9		<p>Working with suppliers (4.6)</p> <ul style="list-style-type: none"> • What is the role of procurement? • What is the impact of logistical and supply decisions on businesses? 	Samsung C/S	Read knowledge and application Powerpoint

10 11		<p>The sales process and customer service (4.3)</p> <ul style="list-style-type: none"> • Why do businesses and customers use e-commerce? • How has e-commerce influenced business activity? • What selling methods do businesses use? • The importance of customer service and after-sales service <p><i>Update business plan</i></p>	Amazon Prime C/S	Read knowledge and application Powerpoint
12		<p>Consumer law (4.4)</p> <ul style="list-style-type: none"> • How and why are consumers protected? • What is the impact of consumer law on business? 		Read knowledge and application Powerpoint