



SFA Alumni Profile

Finnen Au – Entrepreneur / Director

What do you do in your job?

I am the Director of Explore Apollo Tuition and S4 swim school Stoke-on-Trent and Leicestershire. My day ranges, over a week I will do many different things which includes admin, teaching, meeting, accounts, pay role, interviews, and social media. Each day is so different.

How did you get to where you are?

I went to St Francis sixth form, which led me to university where I did an education and teaching degree. While I was at university, I started building my business.

What has been your proudest achievement or what do you enjoy most about your job?

My proudest achievement was building my business to where they are today. I currently have a team of 32 members of staff. We provided over 100 hours of online lessons a week and provide swimming lessons to over 160 children a week across the midlands. The best thing about my job is seeing other people being successful and learning new things. I love seeing results day every year.

What school subjects do you think are most useful to the job you do?

Something I wished I had learnt soon is the value of a cross curriculum. In the world, you will use every single subject you have learnt from school. In a day I will use Maths, Science, English, History and even RE as the skills you learn from these subjects can be applied to different places while at work.

What advice would you give to our students to help them in their career journey?

The best advice I could give anyone is choose a career you love and have passion for as you will be working from 9am-5pm most days. I quickly learnt that the effort you put in is the effort you get out of it, the more you love work the more likely you are to want to try in that chosen field.

I would also say “try everything” – In year 12 you will have amazing chances to do work experience do not waste this opportunity by doing a placement which is easy to get! Try and find a job you think will interest you. Maybe even try a random career you will be surprised by the result!