



A Level
Graphic Communication

OCR

Mr Nangreave & Miss Westwood

Personal Investigation

Practical Portfolio

60% of the total A Level

A personal response to either a:

- Starting point
 - Theme
 - Brief
- } Set by the student or the school

A related study: an extended response of a guided minimum of 1000 words.

Externally Set Task

15 hour supervised design task

40% of the total A Level

A choice of 7 themes each with a choice of:

- Starting points
 - Theme
 - Brief
- } Externally set by **OCR**

Choose 1 option and generate an appropriate personal response for assessment.

No written examination.



Areas of Study

Students are required to choose an area of study or areas of study such as those listed below. Combinations of these areas/specialisms are also possible:

- **Image and typography**



- **Illustration**



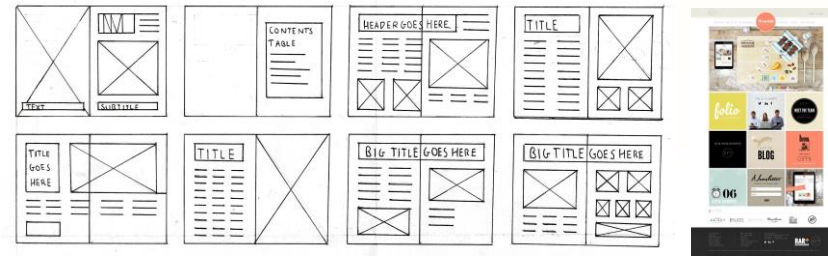
- **Advertising**



Areas of Study

Students are required to choose an area of study or areas of study such as those listed below. Combinations of these areas/specialisms are also possible:

- **Layout Design**



- **Packaging**



- **Editorial design**



Areas of Study

Students are required to choose an area of study or areas of study such as those listed below. Combinations of these areas/specialisms are also possible:

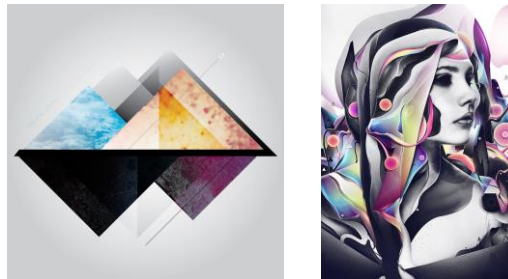
- **Experimental imagery**



- **Signage**



- **Abstract approaches**



Art Elements



Shape



Line



Value



Form



Colour



Texture



Space



Computer Aided Design

Industry standard software



Adobe® Creative Cloud™



Photoshop



Illustrator



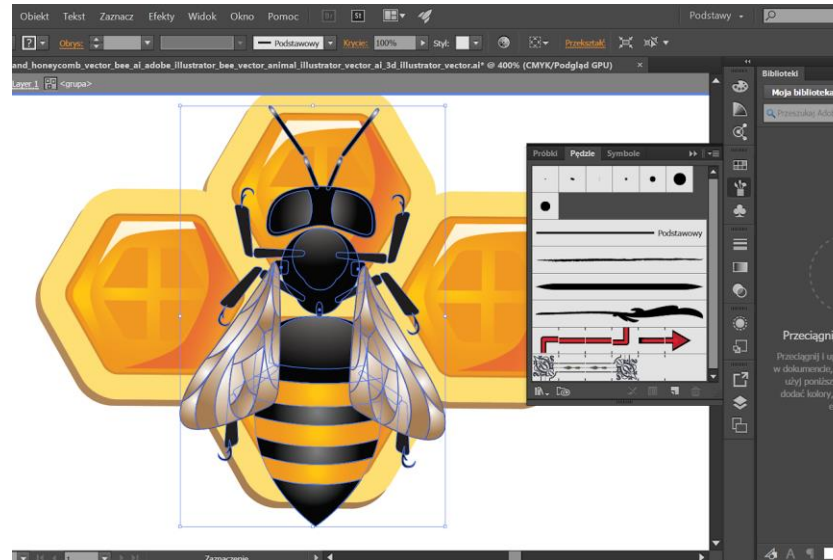
After Effects



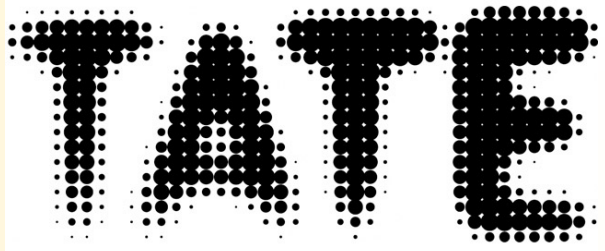
Premiere Pro



InDesign



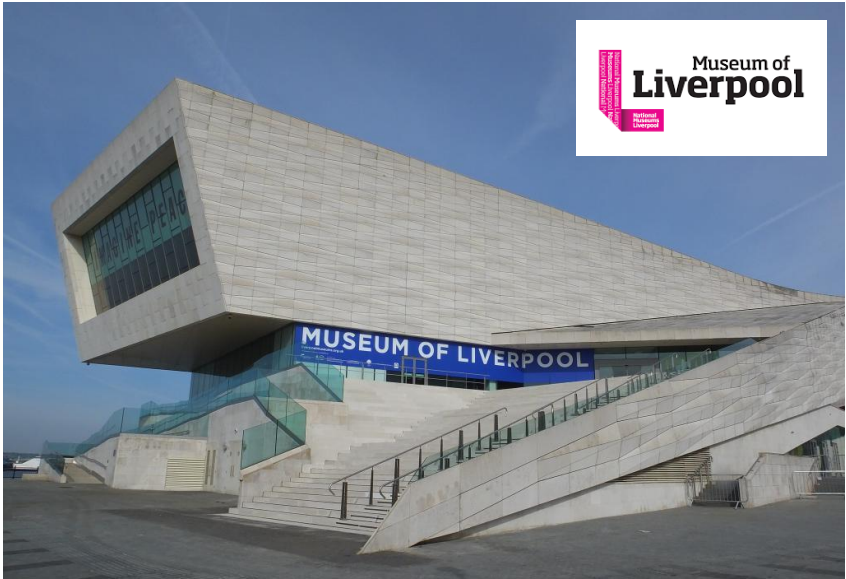
London Visit



the
DESIGN
MUSEUM



Liverpool Visit



OCR A Level Graphic Communication

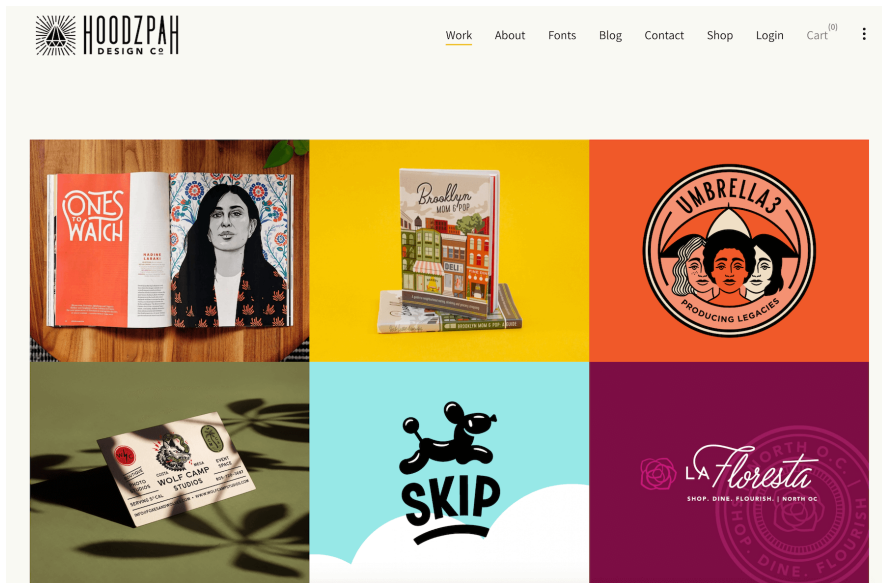
Qualities required:

- Creativity and Imagination
- Passionate
- Observant / an eye for detail
- Ambitious nature
- Persistence, patience and flexibility
- Technical skills

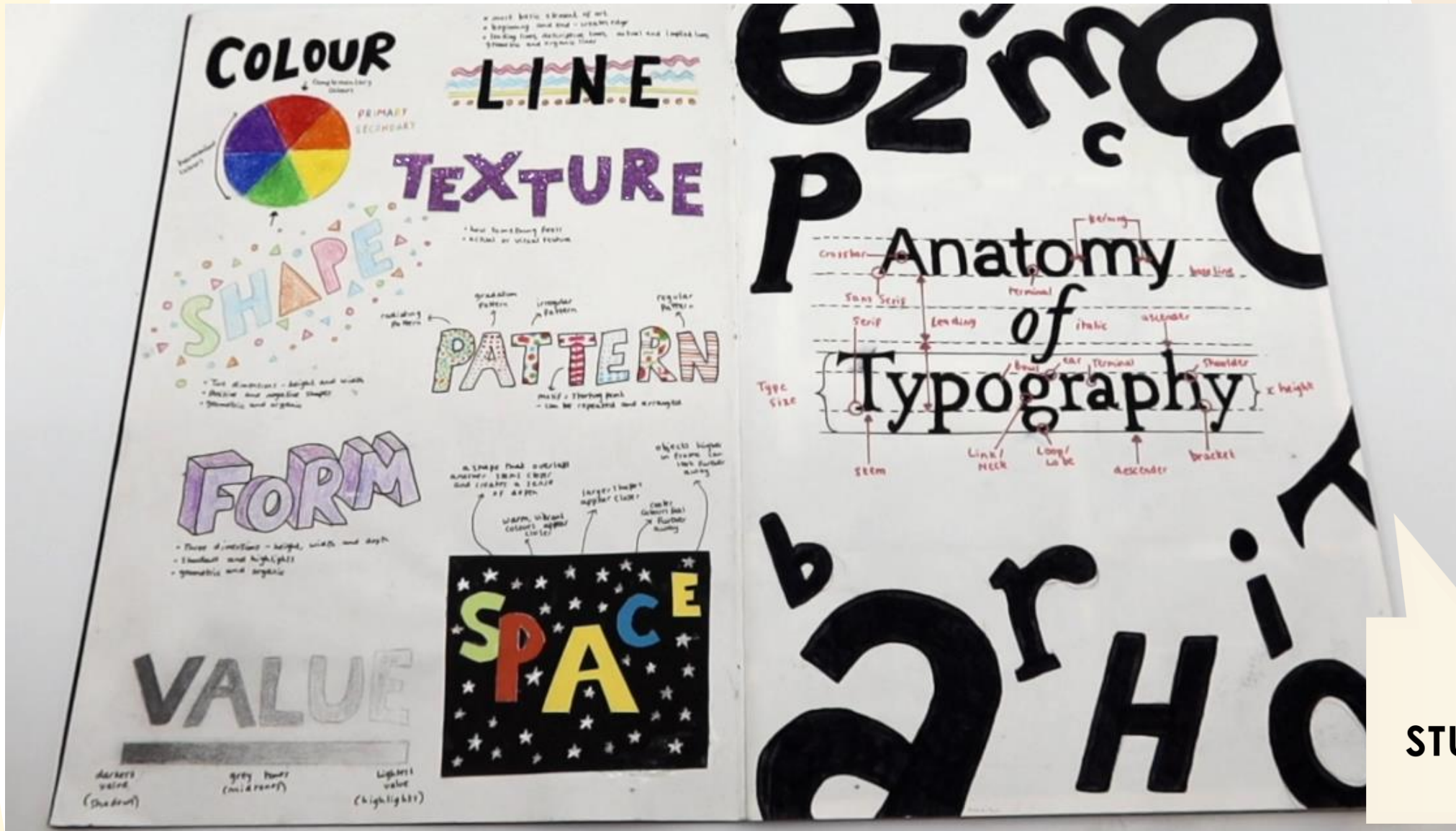


OCR A Level Graphic Communication

You will leave the course with both a qualification and a varied portfolio of project work which can be taken to job or university interviews.



OCR A Level Graphic Communication



**A-LEVEL
STUDENT VOICE**

OCR A Level Graphic Communication

Future Studies:

If you wish to pursue design further you could progress to a Pre-Degree Foundation Course followed by a University Degree in the creative specialism of their choice. Such courses include:

- Graphic Design
- Digital Media
- Illustration
- Typography
- Advertising
- Computer Animation
- Computer Games Design
- Visual Communication
- Architecture





A Level Graphic Communication **OCR**