

# Bienvenue!



# FRENCH EXAM RESULTS 2024 IN TOP 20% OF THE COUNTRY



GCE grades awarded

A grade

BB grades

C grade

D grade

# Pourquoi étudier le français pour votre bac?

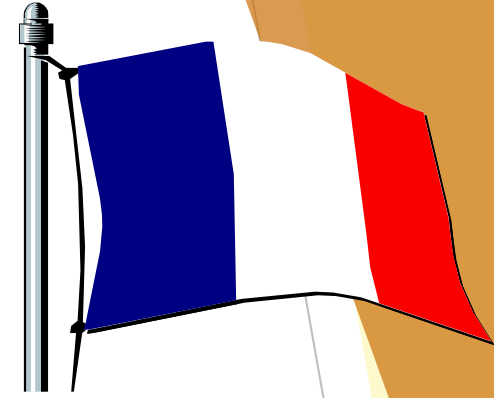
- ▶ It's diverse.
- ▶ It's not like your other courses.
- ▶ It is skills based.
- ▶ It keeps your options open.
- ▶ It allows you to pick up another language from scratch more easily at university.
- ▶ It increases the possibility of spending a year abroad during your degree.



- ▶ Employers like language speakers.
- ▶ It will increase your promotion options in whatever field you work, from engineering to finance to law to fashion to name just a few.
- ▶ You can combine it with other things at university or keep it going as an extra, as well as studying it on its own.
- ▶ You become more open-minded and able to think outside the box!
- ▶ The teachers here at St Francis are dedicated to helping you succeed.



# Advanced Level French

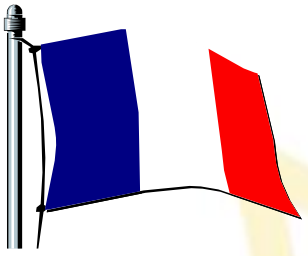


**[www.aqa.org.uk](http://www.aqa.org.uk)**



The course content is split into 3 key areas.





# A Level Core Content

## **Aspects of French-speaking society: current trends.**

The Changing role of Family.

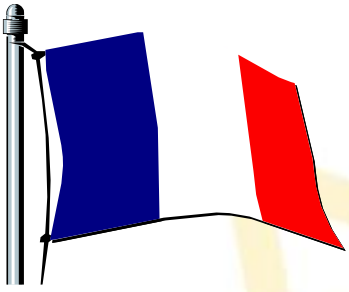
Cyber society.

The place of voluntary work.

Positive Features of Diversity.

Life for the marginalised.

How criminals are treated.



# A Level Core Content

## **Political and Artistic Culture in the French speaking world.**

A Culture Proud of its Heritage.

Contemporary Francophone Music.

Cinema : The 7th Art.

Teenagers, the right to vote and political commitment.

Demonstrations, strikes - who holds the power?

Politics and Immigration.

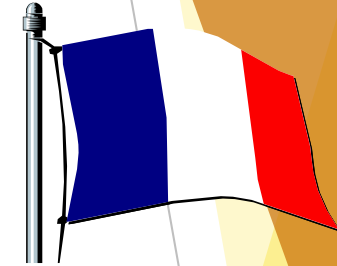


# A Level Core Content

Literature and film

La haine (Mathieu Kassovitz)

Le Tartuffe by Molière



# Why a language at university and beyond?

- ▶ Language graduates have lower unemployment rates.
- ▶ High employability.
- ▶ Businesses need people with language skills.
- ▶ Graduates with degrees combining languages with non-language subjects are the most popular and these seem to do best in the employment stakes.
- ▶ Translators can never replace human communication and interaction.



## ▶ Why do language graduates do so well?

- ▶ 35-40% of graduate job adverts ask for 'any discipline' (i.e. open to all graduates).
- ▶ vocational training can be added to expert language skills more easily than the reverse
- ▶ language degrees develop the skills demanded by employers: communication skills, independence, confidence, the ability to listen, presentation skills.
- ▶ most language graduates enter jobs not specifically related to languages.



It's a multilingual world- not everyone speaks English. 94% of the world does NOT speak English as their first language. 75% of the world does not speak English at all.





If you speak two languages you are as useful as two people. If you speak three languages you are as useful as three people. Employers see this, so should you.

# Job Prospects

- **Business** - Engineering / Automotive Industry (VW, BMW, Peugeot) Sales / Marketing / Importing / Exporting
- **Tourism and Travel** - Airlines / Hospitality (Hotels, Couriers) Tourism Officer
- **Government** - Diplomatic service / Interpreter / Translator / Foreign Affairs
- **Education** - Language Teacher (secondary and primary)/ Teacher of English as 2<sup>nd</sup> language / University Lecturer
- **Other areas where languages are advantageous** - Journalism / Law / Secretarial / Customer Service / Medicine/Police/Interpol/ MI5 and MI6

**e.on**



**Continental**



**Allianz** 



**PORSCHE**



**Mercedes-Benz**



L'ORÉAL



LANCÔME  
PARIS



**MICHELIN**