

Subject: Business Studies Teacher(s): Nicole Arnold/Ashley Dawson	
<u>Year 12</u>	<u>Year 13</u>
<p><u>Term 1 September- October</u> <u>Theme 1</u> 1.5 Entrepreneurs and leaders 1.1 Meeting Customer Needs <u>Theme 2</u> What is an entrepreneur? (1.5) How can a business raise finance and ensure a profit is made?</p>	<p><u>Term 1 September- October</u> <u>Theme 3</u> What are business objective and strategy? What influences are there on a business when making decisions? <u>Theme 4</u> 4.3 Global Marketing 4.1 Globalisation</p>
<p><u>Term 1 November- December</u> <u>Theme 1</u> 1.3 Marketing Mix and Strategy <u>Theme 2</u> How can the financial future of a business be planned? How can the financial future of a business be managed effectively?</p>	<p><u>Term 1 November- December</u> <u>Theme 3</u> What decision-making techniques do businesses use? <u>Theme 4</u> 4.1 Globalisation</p>
<p><u>Term 2 January – February</u> <u>Theme 1</u> 1.3 Marketing Mix and Strategy 1.2 The Market <u>Theme 2</u> How are products made effectively? What external influences affect a business?</p>	<p><u>Term 2 January – February</u> <u>Theme 3</u> What decision-making techniques do businesses use? How can a business manage change? <u>Theme 4</u> 4.1 Globalisation 4.2 Global Markets and Business Expansion</p>
<p><u>Term 2 February – April</u> <u>Theme 1</u> 1.2 The Market 1.4 Managing People <u>Theme 2</u> How are products made effectively? What external influences affect a business?</p>	<p><u>Term 2 February – April</u> <u>Theme 3</u> How can a business assess its competitiveness? <u>Theme 4</u> 4.2 Global Markets and Business Expansion</p>
<p><u>Term 3 April- May</u> <u>Theme 3</u> What are business objective and strategy? <u>Theme 4</u> 4.4 Global Industries and Companies</p>	<p><u>Term 3 April- May</u></p> <ul style="list-style-type: none"> • Revision Evaluation answers practice <ul style="list-style-type: none"> • Unit 3 Case Study Prep
<p><u>Term 3 June-July</u> <u>Theme 3</u> What are business objective and strategy? <u>Theme 4</u> 4.4 Global Industries and Companies</p>	